
Summary

A business management professional with over ten years of experience in (1) developing equitable programs and businesses with a social focus (2) project management (3) program evaluation and implementation and (4) business development with a focus on analytics and design thinking. Obtained a global MBA with a focus on emerging international business markets and commercial diplomacy.

Experience

Operations Lead/ Incubator Manager

November 2018- present

Accelerating Local Potential: Idea to Impact Project (Ashesi University + MIT D-Lab collaboration)

New Entrepreneurs Xchange for Transformation (NEXT i2i)

- Develops the operational processes and infrastructure to support the design of a uniquely Ghanaian incubator for aspiring social entrepreneurs.
- Responsible for the curriculum development for business and impact training modules within the Ghanaian context. Responsible for the recruitment of incubator fellows, incubator partners, and incubator mentors.

Lecturer

Ashesi University College, Berekuso Eastern Region

September 2019- present

Courses Taught:

- FDE I and FDE II (Foundations of Design and Entrepreneurship)
- Social Enterprise
- Organizational Behavior

Visiting Instructor: Innovation Lab

Design and Technology Institute, East Legon

September 2019- August 2020

- Responsible for the design of the innovation curriculum to aid TVET students with the creative production of metal works and entrepreneurial pursuits.
- Facilitates design thinking sessions within the innovation lab and leads a team of “innovators.”

Adjunct Lecturer

Ashesi University College, Berekuso Eastern Region

September 2018- present

Courses Taught:

- FDE I and FDE II (Foundations of Design and Entrepreneurship)
- Social Enterprise

Research Associate

March 2018-July 2018

Emory University, Goizueta Business School

- Analyzing the data disparity from statements taken from coffee farmers in LATAM, coding results to determine gender partiality in buyers.

Small Business Program Manager, HOPE INSIDE BB&T Bank

Operation HOPE, Atlanta GA

February 2016-August 2018

Operation Hope is a non-profit organization that provides financial literacy programming to low-income communities.

- Responsible for the development and teaching of the small business curriculum to support the entrepreneur-training program for aspiring entrepreneurs, has developed and launched over 100 small businesses.
- Provided one on one business consultations for small to mid-sized business owners.
- Organized monthly small business workshops and events within the Atlanta community.
- Provided quarterly community reports based on data trends in low-income business communities.
- Responsible for developing strategic alliances within the Atlanta community.
- Worked with bank to recommend products that best serve each client, successfully secured over \$200K+ in financial loans and products.

Communications and Development Associate

August 2015-Dec. 2015

Communities in Schools of Atlanta, Atlanta, GA

CIS of Atlanta is a non-profit organization that provides community partnerships and in school networks to support underperforming students.

*** Served as externship for business thesis:

Change Management Implementation in Non-profit Organizations

December 15, 2015

- Developed and designed the organization's 2014-2015 annual report.

- Drafted content for donor stewardship communications
- Developed donor survey, designed to analyze the behavioral trends of current and future donors.

Program and Mentorship Manager

February 2010 - July 2014

Gideon's Promise, Atlanta, GA

Gideon's Promise is a non-profit organization that specializes in training and mentorship programs for attorneys who represent the indigent.

- Successfully managed grants totaling over \$500K+ to support training programs and events.
- Managed all the organizational training programs and increased program trainee/clerk participation by 50% annually and maintained a 98% retention rate of public defenders in the three-year Core training program through program efficiency, assessment implementation, and mentorship management.
- Recruited top law students and recent law school graduates for Core 101 programming and summer law clerkships.
- Designed outreach materials for training programs, volunteer orientations, special events, and general marketing.
- Maintained and managed the CLE accreditation database for all training programs.
- Provided financial analysis of program expenses and income to Finance and Operations Director for the development of projected program budgets.
- Responsible for the implementation of strategic partnerships with law schools, public interest groups, and public defender offices across the nation.

Education

University of Ghana Business School, Accra Ghana

Doctoral Student (Marketing), 2025

Georgia State University, J. Mack Robinson College of Business, Atlanta, GA
Master of Business Administration

December 2015

Sorbonne Graduate Business School, Paris, France
Master d' Administration des Entreprises

June 2015

Federal University of Rio de Janeiro, Graduate School of Business,
Rio de Janeiro, Brazil
Graduate Certificate in Business

February 2015

Oglethorpe University, Atlanta, GA
**Bachelor of Science, Business Administration, Major: Marketing
Minor: Psychology**

December 2010

Professional Certification(s):

SEED, Accra GH

Eco Inclusive Enterprise Development Certified Trainer

May 2019

Wharton School of Business, Philadelphia, PA
Business Analytics

February 2016

Georgia State University, J. Mack Robinson College of Business, Atlanta, GA
Certificate of Project Management

October 2013

Georgia Center for Non-Profits, Atlanta, GA
Certificate of Non-Profit Management

February 2013

Community Involvement and Awards

Acumen West Africa Fellow- 2021

Founders Institute, Accra, Business Mentor- 2021

Goodie Nation- Operations Director, 2017-2018

World Economic Forum- Global Shapers, Atlanta- Curator, 2017-2018

World Economic Forum- Global Shapers, Atlanta- Membership Chair, 2015-2017

Diploma Plus Inc., - Advisory Board Member, Communications Chair, 2015-2016

Project Management Institute, Professional Member, 2014

National Black MBA Association- Member, 2014

National Notary Association- Notary, 2013- 2016

Young Non- Profit Professionals of Atlanta- Board Member 2012-2013

ChopArt- Board Chair, 2012- 2016

Young African Leaders Conference- Founder and Creative Director, 2010- 2016

Awards:

GBSN Microsimulation Winner | YNPN Non-Profit Professionals 30 Under 30 Award | Zera Allen Scholarship Recipient | Atlanta Power 30 under 30 Honoree and Award Recipient | Apinke Magazine Young African Community Leader Award | Miss Africa Humanitarian Award | Miss Ghana Georgia | GBSN Beyond Capism Faculty Microsimulation

Publications:

"Ethics in International Mining", *Mino T., Seely J., Thompson J.*, Business Simulation, Capsim, 2020

Select Speaking Engagements and Facilitation*

Speaker: Fowler Global Social Innovation Challenge Delivering an Effective Pitch	04/2021 Virtual
Speaker: TEDxAshesi University Adversities as Assets: Opening Address	04/2021 Virtual
Panelist: Entrepreneurship Opportunities in Ghana Diaspora Drive: Beyond the Return, Ghana	12/2020 Accra, Ghana
Keynote Speaker: Beyond the marketplace: the elevation of African women in Business Africa Future Summit: Global Start Up Ecosystem	11/2020 Virtual
Speaker: Workshop for Business Incubator Managers in Ghana First code Management Firm	10/2020 Accra, Ghana
Moderator: How to support women led businesses during COVID and beyond Aspen Institute for Development Entrepreneurs (ANDE) 2020 Annual Conference	9/2020 Accra, Ghana
Moderator: Greening the Economy: A review of GCIC lessons learned Incubating Innovation Conference: Ghana Climate Innovation Center	9/2020 Accra, Ghana
Facilitator: Delivering an effective business pitch AgroMinds Africa Challenge Webinar	8/2020 Accra, Ghana
Speaker: The elements of entrepreneurship EWC Charge Conference	12/2019 Accra, Ghana
Panelist: Doing business in Africa TasteMakers Africa + Cornell University Business School	12/2019 Accra, Ghana
Moderator: Bridging the Finance Gap for Climate Innovation and Youth Unemployment ANDE: West African Regional Conference	07/2019 Lagos, Nigeria
Moderator: Incubating Innovation Symposium: The Profit of Intent, Betting on Your Convictions Ghana Climate Innovation Center	06/2019 Accra, Ghana
Guest Speaker: Hybrid Business Entrepreneurs CITI FM: Citi Trends, Tech Talk	05/2019 Accra, Ghana
Guest Speaker: Social Enterprises in Ghana STARR FM: Morning Star	04/2019 Accra, Ghana
Speaker: How to conduct a value chain analysis using design thinking Ashesi Enterprise Fund	03/2019 Accra, Ghana
Speaker: Ghana Teens Summit, Empower to Perform Orientation Africa	02/2019 Accra, Ghana
Panelist: How do deal with difficult customers Tentmaker: Creative Business Speaker Series	10/2018 Accra, Ghana

<p>Speaker: Research on Business Hubs in Ghana The Ghana Hubs Annual Gathering</p>	<p>10/2018 Accra, Ghana</p>
<p>Moderator: Navigating a New Atlanta (economic growth) Operation HOPE</p>	<p>07/2018 Atlanta, Georgia</p>
<p>Speaker: Why Small Business Fail South Dekalb Small Business League</p>	<p>05/2018 Atlanta, Georgia</p>
<p>Speaker: Learning from Business Mistakes CIT Bank Launch and Grow Small Business Web-series https://youtu.be/hgp4lrXi0c</p>	<p>03/2018 Atlanta, Georgia</p>
<p>Speaker/Master Class Facilitator: "Social Impact- Thinking Locally, Building Globally" How to turn a project into a venture Spirit of Leadership Conference- George Mason University</p>	<p>01/2018 Fairfax, Virginia</p>
<p>Speaker/Session Facilitator- "Impact- Creating Community Partners" (Analyzing Private Public Partnerships in Social Ventures) World Economic Forum</p>	<p>09/2017 Geneva, CH</p>
<p>Moderator: "How to launch successfully in the food service business" Atlanta Black Restaurant Week, Aroma Panel</p>	<p>08/2017 Atlanta, Georgia</p>
<p>Speaker: "Strategies to get funding for your Business" Master the Hustle, Start Up Workshop</p>	<p>07/2017 Atlanta, Georgia</p>
<p>Speaker: "Building blocks for financial stability in business, credit matters" Women's Entrepreneurship Opportunity Project, All Things Financial Summit</p>	<p>04/2017 Atlanta, Georgia</p>
<p>Speaker: "Developing your Small Business Model" EnricHer- Venture Capital Start-Up Series</p>	<p>03/2017 Atlanta, Georgia</p>
<p>Panelist: "How to use our dollars to make change" Economic Justice Forum, Emory University School of Law</p>	<p>09/2016 Atlanta, Georgia</p>

*Relevant speaking and facilitation engagements selected to reflect application and expertise, excludes other non-business related speaking and programming engagements.